

SIBLING SUCCESS

SHASHWAT GOENKA, 31

*Vice-chairman, Firstsource Solutions
(part of the RP-Sanjiv Goenka Group)*
Kolkata

HEADY MIX Shashwat enjoys badminton and photography, and is passionate about cooking and travel. He also has a newfound interest in reading books

As director of Saregama, which has the largest repertoire of music under its label in India, Avarna Jain helped steer a 100-year-old legacy company into the digital world. Saregama launched Carvaan in 2017, a portable, retro-looking music player with over 5,000 pre-loaded songs. In a year's time, Carvaan sales crossed a million units. Saregama followed this up with Carvaan kids and Carvaan karaoke, and forayed into the OTT film segment and stepped up new content acquisition. Ever eager to

BANDEEP SINGH



YASIR IQBAL

“My family has a huge legacy, one that lends itself in great ways. The least I can do is give my best and create new benchmarks”



“I am driven by the need to do better each and every time”

expand her horizons, Jain also heads the magazine *Hello!* for which the RP-Sanjiv Goenka Group has entered into a licence agreement with Hola SL.

Brother Shashwat Goenka (their parents are industrialist Sanjiv Goenka and his wife Preeti) was instrumental in acquiring information technology company Firstsource Solutions in 2012 when its market capitalisation was less than Rs 600 crore. As of December 21, its m-cap stands at around Rs 10,900 crore. Shashwat consistently worked towards making the company debt-free and at the same time has acquired

AVARNA JAIN, 36

Director, Saregama
New Delhi

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Avarna, a doting mother to two, loves cooking and would have loved to be a chef, donning the apron and chef's cap, had it not been for what she's doing

companies in the robotics space to add to Firstsource's heft. In 2012, Shashwat took the plunge into the retail space. In 2019, Spencer's acquired Nature's Basket, with Shashwat scripting a turnaround there too. He is also the founder of FMCG brands Too Yumm and Naturali. Too Yumm has, within a short span, garnered a niche for itself in the healthy snacks category, and has become one of India's fastest-growing brands in the process. Naturali, on the other hand, is a nature-inspired hair and skincare brand. ■

—Romita Datta